

## GRAPHIC DESIGN

### ■ Associate of Arts Degree

Associate Degree requirements must be completed with a cumulative grade point average of 2.0 (C) or better.

#### PROGRAM INFORMATION

This program is planned for students who expect to make advertising art or graphic design their vocation.

#### TRANSFER STUDENTS

Completing the Associate Degree does not necessarily meet the university-admission requirements for transfer. An Associate Degree is not a requirement for transfer to either the CSU or UC campuses. Private and out-of-state colleges and universities have unique transfer requirements. However, if you would like to transfer to a university and earn an associate degree, early educational planning can make this goal achievable. You should meet with a counselor early in your studies to develop an Educational Plan that fulfills both transfer requirements and associate degree requirements.

See page 50 of this catalog for more information on transfer requirements and resources.

#### PROGRAM LEARNING OUTCOMES

*Upon completion of this program, students will:*

- Articulate foundational knowledge of the history of art, inclusive of methods, media and cultural context.
- Demonstrate functional levels of drawing skills with varied media and subjects.
- Demonstrate a working vocabulary articulating concepts as they relate to studio applications.
- Demonstrate functional levels of painting.
- Demonstrate an understanding of two- and/or three-dimensional design concepts, vocabulary, materials and processes through the construction of two- and/or three-dimensional objects or images.

#### MAJOR - REQUIRED COURSES

	UNITS
ART 103 Art Appreciation I	3
ART 201 Drawing I	3
ART 501 Beginning Two-Dimensional Design	3
ART 604 Graphic Design I	3
ART 605 Graphic Design II	3
ART 620 Illustration I	3
ART 606 Graphic Design III	3
ART 621 Illustration II	3
ART 617 Graphic Communications IV	3
ART 622 Illustration for the Graphic Designer	3

#### MAJOR - ELECTIVE COURSES

Select a minimum of 2 courses (6 semester units) from the following 6

ART 204 Life Drawing I (3 units)	
ART 300 Introduction to Painting (3 units)	
ART 502 Beginning Three-Dimensional Design (3 units)	

**MAJOR - TOTAL UNITS 36**

#### GENERAL EDUCATION - REQUIRED COURSES

Students must complete one of the following General Education Plans:

Plan A: NOT AVAILABLE WITH THIS MAJOR	
Plan B: Pierce Career and Technical GE plan	18 units
Plan C: CSU GE Breadth Certification Plan	39 units
Plan D: IGETC	34-39 units

## GRAPHIC DESIGN

### ■ Certificate of Achievement

#### PROGRAM INFORMATION

This program provides specialized training in Graphic Design for employment.

#### PROGRAM LEARNING OUTCOMES

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- Articulate foundational knowledge of the history of art, inclusive of methods, media and cultural context.
- Demonstrate functional levels of drawing skills with varied media and subjects.
- Demonstrate a working vocabulary articulating concepts as they relate to studio applications.
- Demonstrate functional levels of painting.
- Demonstrate an understanding of two- and/or three-dimensional design concepts, vocabulary, materials and processes through the construction of two- and/or three-dimensional objects or images.

#### CERTIFICATE - REQUIRED COURSES

	UNITS
ART 201 Drawing I	3
ART 501 2D Design	3
ART 502 3D Design	3
ART 503 Intermediate Design	3
ART 604 Graphic Design I	3
ART 605 Graphic Design II	3
ART 606 Graphic Design III	3
ART 615 Graphic Communications II	4
ART 616 Graphic Communications III	4
ART 617 Graphic Communications IV	4
ART 620 Illustration I	3
ART 621 Illustration II	3
ART 622 Illustration for the Graphic Designer	3
ART 650 Graphic Design for the World Wide Web	3
ART 651 Animation for Web	3

#### CERTIFICATE - TOTAL UNITS

**48**

## GRAPHIC DESIGN FOR THE WEB

### ■ Certificate of Achievement

This certificate is planned for students who expect to start a career in graphic design with a specialty in web design. Satisfactory completion of courses below leads to a certificate of achievement in Graphic Design for the Web.

#### PROGRAM LEARNING OUTCOMES

*Upon completion of this program, students will:*

- Demonstrate a working vocabulary articulating concepts as they relate to studio applications.
- Demonstrate an understanding of two- and/or three-dimensional design concepts, vocabulary, materials and processes through the construction of two- and/or three-dimensional objects or images.
- Demonstrate the ability to design website graphics and animation that communicate original ideas.

#### CERTIFICATE - REQUIRED COURSES

	UNITS
ART 501 Beginning Two-Dimensional Design	3
ART 604 Graphic Design I	3
ART 605 Graphic Design II	3
ART 650 Graphic Design for the World Wide Web	3
ART 651 Animation for the Web	3

#### CERTIFICATE - TOTAL UNITS

**15**